

Memopal, file sharing goes mobile

Share photos, videos, music and work documents of up to 2GB using your iPhone, Blackberry or any other smartphone.

Rome, May 29th 2009. Memopal **Online Backup** makes it possible to share photographs, video-clips and others files stored on your computer via your mobile phone. Just install the software on your Windows, Mac or Linux computers at home or at the office. The personal computer is by definition, one of those things you always wish you had within reach, but that is not always possible.

Memopal Mobile however makes it possible to share any type of file up to 2GB with whomever you wish, at a single click. Unlike other services, Memopal lets you share large video files on your mobile phone in just a few seconds, without having to download them first. Simply type in memopal.com/m (or open the application on an iPhone), enter your username and password and search for the video you wish to share (for instance, the video of your vacation in Costa Rica), click on 'share' and the recipient will receive an e-mail within a few seconds containing a download link.

<http://www.youtube.com/watch?v=tuDtPH1JN5E>

Memopal synchronizes the files on your computer with a remote archive all within the blink of an eye. The software also serves many other purposes. One of Memopal's main priorities is to allow users to access files anywhere and at any time, in total safety. As a result, Memopal's team of engineers has devised a tool that facilitates and speeds up online file searching, from mobile phones as well (**Memopal cloud search**). Memopal has its eye on the future and it constantly seeks out solutions that answer users' needs - making improvements and saving them valuable time.

Memopal in brief:

Memopal's *mission* is to protect and organize users' files. Memopal is a European company based in Rome. Memopal stands out above its competitors since all the data that is saved is also **synchronized**, **searchable** and **accessible** as soon as it is **uploaded** to the **Internet**. The most important files are priority synchronized. Memopal calculates the importance of these files according to the users' interaction with them. <http://www.memopal.com/en/press-and-news.htm>

Lucia Bracci

Press office manager

Phone: + 39 06.90254250

Mobile: + 39 349.5565037

E-mail: lucia.bracci@memopal.com

Memopal
Via Nepal, 29
00144 Roma,
Italia



Rome +39 06 90 254 250
US Toll Free +1 800 27 74 094
London +44 20 335 563 11
Madrid +34 91 18 980 03
Paris +33 17 99 726 43
Austria +43 72 08 805 68
Fax +39 06 233209768

e-mail: info@memopal.com
web: www.memopal.com